

NELE SCHMIDT

HUMAN-CENTERED DESIGNER WITH MAKER MINDSET



Work Experience

- November 2017 - now
Student Assistant
@ *SDU MAKER LAB in Kolding*
Facilitating the process from idea to prototype, maintaining of the machines and the spaces, workshop organisation
- February 2017 - June 2018
User Experience Designer
@ *Human Interface Design GmbH in Hamburg*
Development of interface concepts, prototyping in axure rp, user experience research and evaluation
- February 2016 - July 2016
User Experience Intern
@ *Human Interface Design GmbH in Hamburg*
Interface design concepts, stakeholder workshop planning, requirement analysis
- February 2014 - September 2015
Academic Advisor
@ *University of Southern Denmark in Sønderborg*
Marketing activities, e.g. presentations and organisation of workshops for future students, tutor in CAD course

Education

- September 2017 - expected June 2019
Master of Science in Information Technology Product Design
@ *University of Southern Denmark in Sønderborg, Denmark*
Participatory innovation, embodied design, tangible research tools, design research, rapid prototyping
- September 2015 - January 2016
Erasmus Student Industrial Design
@ *University of Technology in Eindhoven, Netherlands*
User experience evaluation methods, corporate entrepreneurship, intercultural awareness.
Funded by a scholarship from the BHI Foundation
- July 2013
Abitur
@ *Auguste Viktoria Schule in Flensburg*
Natural science profile (1,4)

PERSONAL DATA

born on 26. January 1994



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Find my portfolio here:
neleschmidt.com

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Latest Projects

September 2016 - January 2017

People in Heating - Looking at District Heating through a Human-Centred IoT Perspective

@ University of Southern Denmark in Sønderborg, Denmark @ Danfoss A/S in Nordborg, Denmark

In our thesis project me and two co-students investigated the different roles in the district heating system, With the insights into the routines and perceptions of the district heating system we explored how the Internet of Things can play a role in this system. We developed a vision for a future system as well as a prototype that is exploring these aspects. My special focus in this project was to investigate the perception of data in relation to the district heating system.

September 2015 - January 2016

Seamless Interaction Design for Everyday Life

@ University of Technology in Eindhoven, Netherlands

In this project the task was to redesign a particular functionality that is currently only available through smartphones or tablets to become available in the periphery of our attention. We decided to focus our work on to-do list applications. Through Contextual Interviews we got great insights into how people use to-do list applications and the paper relative. Our final concept "Toodoo" is based on both our initial research and the findings from the iterative evaluation sessions throughout the concept development. Toodoo brings the to-do list application to life by representing it in a physical form and adds a digital twist to the paper to-do lists.

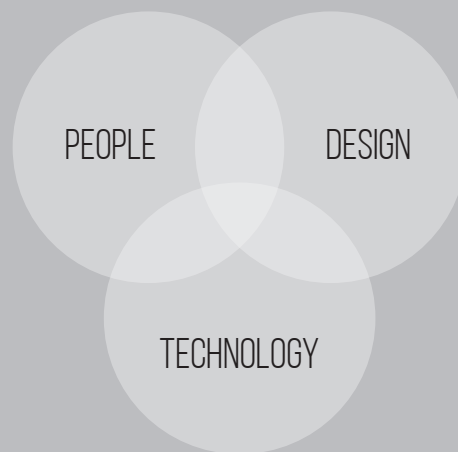
Februar 2015 - Juni 2015

EgoFlecto: Stimulating Being Calm and in Control Through Self-Reflection in the Context of Driving

@ University of Southern Denmark in Sønderborg, Denmark @ VOLVO User Experience Competency Center in København, Denmark

Through a longer design process the team has gained great insight to the lives of commuters and obtained an understanding of the nature of commuting. Based on the team's findings and through an explorative process of investigating the design possibilities, the team has created a concept called EGO FLECTO that aims to bring awareness to the driver regarding their driving style (speeding) and to their stress levels.

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SKILLS

Interaction Design
User-Centered Design
Ethnographical User Research
Product Development
Rapid Prototyping
Wireframe Development
Project Management

MS Office (*Word, Excel, Power Point*)
Adobe Creative Suite (*Indesign, Illustrator, Photoshop, Premiere Pro*)
Arduino

Basic knowledge in C-Programming
Arduino Programming
CAD in Siemens NX 7.4 and Fusion 360

LANGUAGES

German: mother tongue;
English: fluent (C2 according to the Common European Framework of Reference (CEFR));
Latvian: fluent;
Danish: intermediate (Prøve i Dansk 3).

INTERESTS

Capture moments through photography, Refueling while working out, Trying new and unusual recipes, Traveling to unfamiliar places with Bussi, the VW T4.